

flawless performance. dramatic results.

PSAV[®]



Mobile Apps — Key Features

➤ ATTENDEES

Login and post status updates simultaneously to social media platforms

Sync schedules and other content across devices

Event schedule by day, track, topic, and speaker

Navigate event with interactive floor maps of sessions, exhibitors and local attractions

Give feedback through in-app surveys

➤ SPEAKERS

Schedule by day, speaker and track

Speaker listings and profiles

➤ SPONSORS

Clickable banner ads

Highlight sponsors in listing

Push notifications

Splash page advertising

Custom sponsor icons

➤ EXHIBITORS

Contact exhibitor by email or phone from app

Exhibitor/Sponsor profiles

View exhibitor collateral or link to their website

➤ EVENT ORGANIZER

Interactive maps with key points of interest

Real-time updates

Preview before publishing

EventCenter CMS

- Upload data & graphics in bulk or one at a time
- Update event content anytime
- Phone & email support

Metrics

- Total downloads and usage
- Total exhibitor and sponsor views
- Total tweets posted
- Top favorited/rated activities

